

Digital Marketing Student Placement

Expenses paid

We have an exciting opportunity for a Student with a passion for Digital Marketing and Social Media to join our team on a 9-12-month placement. This student will be designated as a Digital Marketing officer for our Active East Herts service. To find out more about Active East Herts please visit our website www.activeeastherts.org.uk.

Throughout the placement, the successful Student will be fully immersed within the team and will be integral in providing Digital Marketing content. You will be responsible for delivering Active East Herts social media strategy, helping to establish and expand our visibility and engagement online.

Essential Duties and Responsibilities:

- Plan, engage and distribute social media content (on Instagram, Facebook, Twitter and website).
- Create graphics for social media and web use.
- Research social media strategy and industry trends to implement changes for potential growth.
- Carry out reporting on insights, competitors and social reactions.
- Assist in creating, building, and publishing a bi-monthly e-newsletter.
- Content creation and maintenance of the website.
- Event press liaison.

Person Specification:

We are looking for an enthusiastic self-starter with knowledge and expertise in social media management and producing digital content. We are a small team but extremely passionate. The ideal candidate would have the following;

- Proven experience in a communications/social media
- Excellent written and spoken English language
- Keen eye for detail
- Strong communication skills
- Ability to exercise discretion and confidentiality with sensitive information
- Able to cope with pressure and meet tight deadlines
- Good understanding of Active East Herts aims and objectives.

To apply:

Please send a CV and a short covering letter explaining your motivations to kirsty.feasey@activeeastherts.org.uk.

Applicants will be considered on a rolling basis; therefore, early applications are encouraged.

Only shortlisted candidates will be contacted.